

pkasabia0909@gmail.com  
+64021739494  
Auckland, New Zealand

# Parin Kasabia

University of Auckland  
IT graduate

[linkedin.com/in/parinkasabia](https://www.linkedin.com/in/parinkasabia)  
[parinkasabia.com](https://parinkasabia.com)  
[github.com/MateUrDreaming](https://github.com/MateUrDreaming)

## Summary:

Recent IT graduate from the University of Auckland, aspiring to become a business analyst who bridges business requirements with technical expertise. I am looking to bring a unique blend of business acumen and understanding of developing robust software, alongside practical experience gained through internships and projects. Currently, I am seeking entry-level IT roles.

## Education & Certifications:

### University of Auckland (GPA: 7.50)

Bachelor of Commerce / Science Conjoint

March 2021 – July 2025

Information Systems and Computer Science

### Orewa College (Excellence Endorsement)

February 2014 – November 2020

## Work Experience:

### FetchTCG (Internship)

Product and Growth Intern

December 2024 – March 2025

Auckland, New Zealand [Remote]

- Analysed user behaviour using Excel and Python to understand Churn, CAC and Customer LTV.
- Planned the development of a referral program that increased buyers by 12% and sellers by 8%.
- Conducted A/B tests using Google Analytics and NextJS to tune the UI/UX of the Homepage.
- Developed a Power BI dashboard to track the impact of the referral program in real time.

### Provident Insurance (Contract)

MVI Administrative Assistant

November 2021 – March 2022

Auckland, New Zealand [Hybrid]

- Assisted customers with policy queries using various channels such as email and Mitel Ignite.
- Wrote queries in PICLOS MySQL database to access policies that require renewal or amending.
- Handled debit control for policy renewals using vendors such as Debit Success and Windcave.
- Created guides and Excel calculators to assist with the handover process for future members.

## Skills:

- **Data Analytics:** Skilled in analysis to identify opportunities. I discovered user activity spikes during events, leading to a referral program.
- **Communication:** Confident in engaging across channels. I assisted customers using Zendesk and presented ideas in meetings at Fetch.
- **Problem Solving:** Capable of identifying challenges across different contexts. At Fetch, I successfully led the migration from Tableau to Power BI to lower overall licensing costs.
- **Process Documentation:** Experience with writing documentation. In labchat, my guides assist new contributors with the codebase.

## Projects:

### Labchat – Lab Management system ([Link](#))

Next.js, Node.js (with Express.js), Prisma & AWS

- Designed and configured SQL DB with Prisma.
- Developed a NextJS & ExpressJS calendar module for tracking events and bookings.
- Deployed on AWS using EC2, RDS, VPC & NGINX.

### MAScrape – Mighty Ape Webscraper ([Link](#))

NextJS, MongoDB, Cheerio, Node Mailer & Vercel

- Developed a web scraper to extract product and price information from Mighty Ape.
- Implemented watchlists and email using Node Mailer. Automated with CRON jobs.

References available on request